

Message Text

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PAGE 01 STATE 090691

14

ORIGIN EUR-25

INFO OCT-01 ADP-00 USIA-12 EB-11 RSC-01 /050 R

DRAFTED BY EUR/ SOV: JFMATLOCK: SLU

5/11/73 EXT. 23738

APPROVED BY EUR/ SOV: JFMATLOCK

USIA/ IEE: JTUOHEY (SUBS)

EB/ CBA/ BP: MBOVA (SUBS)

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R 112203 Z MAY 73

FM SECSTATE WASHDC

TO AMEMBASSY MOSCOW

UNCLAS STATE 090691

E. O. 11652: N/ A

TAGS: BTRA, EIND

SUBJECT: VISIT TO USSR BY MACMILLAN OFFICIALS

1. FOLLOWING OFFICIALS OF MACMILLAN, INC., PLAN VISIT
TO USSR MAY 23-30 FOR DISCUSSIONS WITH NAYDENNOV OF
GOSPECHAT':

W. D. HALSEY, SENIOR VICE PRESIDENT (RESPONSIBILITY
FOR PUBLICATION RIGHTS)

ALLEN BAKER, SENIOR VICE PRESIDENT (RESPONSIBILITY
FOR BERLITZ SCHOOLS)

ALVIN DEUTSCH, ATTORNEY

GROUP PLANS TO SPEND MOST OF TIME IN MOSCOW, BUT WILL
GO TO LENINGRAD MAY 27 FOR TOURISM. MACMILLAN PLANS
DISCUSS PRIMARILY FILM AND MUSIC RIGHTS, AS WELL AS
POSSIBILITY FOR SOME SORT OF BERLITZ OPERATION IN MOSCOW.

2. EMBASSY WILL RECALL THAT MACMILLAN IS PUBLISHER OF
ENGLISH VERSION OF THIRD EDITION OF BOLSHAYA
SOVETSKAYA ENTSIKLOPEDIYA, TRANSLATION OF FIRST VOLUME
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OF WHICH IS NOW WELL ADVANCED. HALSEY AND ASSOCIATES
MAY CONTACT EMBASSY FOR ADVICE AND ASSISTANCE. HALSEY
ADVISED TO MAKE INITIAL CONTACT WITH EITHER NALLE OR
BOWDEN. ROGERS

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NMAFVVZCZ

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 11 MAY 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE090691
Document Source: CORE
Document Unique ID: 00
Drafter: JFMATLOCK: SLU
Enclosure: n/a
Executive Order: n/a
Errors: n/a
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730542/aaaaiyka.tel
Line Count: 67
Locator: TEXT ON-LINE
Office: ORIGIN EU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 30 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30-Oct-2001 by daviscw>; APPROVED <27 FEB 2002 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> mcm 980203
Subject: VISIT TO USSR BY MACMILLAN OFFICIALS
TAGS: EIND, UR, BTRA
To: MOSCOW
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005